

BORDER WEST EXPRESSWAY RELEASES COMMUNICATION TOOLS FOR PROJECT

February 18, 2014 - Border West Expressway has created multiple communication tools that will aide commuters during the life of the construction project. Those tools are as follow:



WEBSITE

www.BorderWestExpressway.com. The project's website has pertinent details about the project such as a project overview, information about the project team, maps, photos, videos and a FAQs section where users can find answers to general project questions. A section of the website is specifically dedicated to project construction and includes construction updates, traffic pattern changes, construction maps and links to related sites.



NEWSLETTER

Anyone can sign up for the project's newsletter to receive information pertaining to community meetings and events, job opportunities, subcontractor opportunities and general construction updates.



SOCIAL MEDIA

Social media users can follow the project and receive updates through Facebook and Twitter at [Facebook.com/BorderWestExpressway](https://www.facebook.com/BorderWestExpressway) and [Twitter.com/BWExpressway](https://twitter.com/BWExpressway).



HOTLINE

The Border West Expressway information hotline, 844-375-BWEX, is a toll-free number available to the public in English and Spanish to assist with any questions or comments about the project.



INFORMATION STOREFRONT

Commuters can also visit the information storefront at 12 Leigh Fisher Boulevard off Airport Road.

Major roadway construction will begin in Spring 2015. Check the website for the most up to date information.

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The Border West Expressway is the last segment of El Paso's southern corridor that will complete Loop 375 and provide an alternative to I-10. The project will address needed improvements to safely guide the region's growth and development.